# Lenovo **OEM Solutions**

Smarter technology for all

#### Let our innovation work for you

Lenovo is powering the digital signage and visual solutions of tomorrow.

Lenovo OEM Solutions offer top-quality hardware, design innovation and endto-end services that support smarter customer experiences. Whatever sector you're focused on - whether retail, hospitality, conferencing, healthcare, or anywhere else digital information solutions are needed - you'll have a trusted partner that delivers advanced visual technology, and reliable services and support so your customers can focus on standing out from the crowd.

### **Leveraging Structured Blueprints**

The OEM Vertical Solutions Blueprint is a customized planning tool to enhance our customer's go-to-market strategy. Our blueprint methodology will provide a process to accelerate your time to market:



#### The OEM Solution Journey

Partner with Lenovo throughout your solution lifecycle.



Not only can our team of digital signage and visual solutions experts match you with the hardware you need from our award-winning portfolio, we can also:

- Engineer hardware customizations to meet your needs
- Develop a go-to-market strategy with your team
- Offer our certified integration facilities to build, test, and ship the final solution
- Conduct regular business reviews and component health checks

#### www.lenovo.com/oem

## Powering what's next.

Lenovo is one of the leading PC manufacturers in the world, selling four new devices every second. Our full commercial portfolio is ideal for leading the way for the next industrial revolution.

> We have a supply chain you can depend on and we're using our owned global facilities to continue innovating:

- Conduct business in 180+ markets
- 15 R&D locations worldwide
- 36 manufacturing facilities
- ▶ 4 new AI innovation centers
- #15 rated Supply Chain efficiency on Gartner's 2020 Magic Quadrant

Lenovo OEM is at the forefront of innovation. We invest in our portfolio, capabilities, and global specialization to power your OEM solutions.

For more information, please contact **OEMmarketing@lenovo.com**