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Lenovo Partner Hub Privacy Notice

Effective date 01/May/2020

The Lenovo Lenovo Partner Hub Privacy Notice ("Privacy Notice") describes: (i) how Lenovo collects, uses, stores or otherwise processes an individual's personal data in the context of the Lenovo Partner Hub; (ii) describes the data sharing relationship between Lenovo Partner Hub and third parties involved.

Before you proceed with the registration, we want you to know that using the Lenovo Partner Hub ("the portal") will involve certain data processing activities of your personal data by Lenovo and its partners. In this privacy notice, "Lenovo", "we" or "us" refers to Lenovo Group Ltd and its affiliated group companies. Lenovo will process your personal data as a data controller of your personal information.

This Privacy Notice governs the relationship between you and Lenovo, and the specific personal data processing activities conducted in connection with the portal. To learn more about how Lenovo handles your personal data, please visit the Lenovo Global Website Privacy Statement. Such privacy notice includes among others, a description of your data protection rights and how you can exercise them, how we may share your personal information or how we protect personal data in our products.

What personal data does the Lenovo Partner Hub process?

Please be aware that personal data means any information which is related to an identified or identifiable natural person. When you choose to register and use the portal, Lenovo requires you to provide certain personal data to complete registration. Generally, our portal will only capture partner account or contact and agreement related data. Please see the following table below for more detailed information.

Data type	Source of the data	Legal basis	Purpose
 E-mail address Phone Number Other contact information 	Directly from you, when registering in the portal.	Contract performance	 To create an account. To deliver the features and functions of the portal. To deliver support when needed. To contact you when needed If you wish, to send you newsletters (you can always select your email preferences)
 Account login credentials 	Directly from you, when registering in the portal.	Contract performance	 For user authentication and identification. Only partner user personal portal login credentials will be stored.
 Location information (country) 	Directly from you, when registering to, and using the portal.	Contract performance	 To provide you with localized content based on your location (e.g. Providing news or announcement relevant to your locations, selecting the appropriate language, etc.).
PhotosMessagesContacts	From the portal, when you use the portal features.	Contract performance	 To allow you to personalize your profile if you wish to. To enable communications within the portal (e.g. live chat)
 Web Browsing Histories IP Address Logs App Usage Data 	From the portal.	Contract performance	 For analytics and audit purposes.

We also use functional cookies, which are classified as essential, therefore consent is not required. We use two main type of cookies: 1) "JSESSIONID" cookie in order to record the session ID to link user with session; 2) "GUEST_LANGUAGE_ID" cookie to record the user language ID.

Please note that we may use the information about how you interact with the portal for analytic purposes in order to understand how to improve the portal, as well as to gain general understanding on our relationship with our Business Partners.

How do we share your personal data?

In order to provide the service, we will share your information with third parties to enable certain functionalities of the portal, for instance, we use AWS for hosting purposes. We also use third parties to enable content production, loyalty program functionality, enable the chat functionality, etc. You can always contact us for more specific information. Please note that, ss part of Lenovo's data processor arrangement with them, Lenovo requires that such third parties maintain information security best practices, makes all reasonable efforts to secure your data and only processes your data for the original and necessary purposes.

How long do we keep your personal data?

When we design a product or a service, we focus on delivering the best user experience. In order to do so, we will process personal data for the purposes described in this Privacy Notice, but we will only retain your personal information as long as necessary to achieve proper performance of the product. In some cases, we may need to retain your personal data when it is required by law.

Please see below detailed information about the data retention schedule within the context of the Portal.

Type of data	Retention Period	
 E-mail address Phone number Other contact information Precise Geographic Location Non-Specific Geographic Location Account login credentials Photos Messages Contacts Web Browsing Histories IP Address Logs App Usage Data 	We will delete personal data identified in this table after 2 years since the moment that such user is inactive.	
• "JSESSIONID" Cookie	8 hours	
"GUEST_LANGUAGE_ID" Cookie	4 hours	

Changes to this Privacy Notice

Our mission is to be as transparent as possible. We might update this privacy notice to let you know about any changes in the way the product, or Lenovo process your personal data and ask you if you are happy with those changes when necessary by law. We will let you know via in-app push notification or e-mail about such changes to make sure you are up to date.

Contact us

For any privacy related matters please contact the Lenovo Privacy Program at privacy@lenovo.com. We will get back to you as soon as possible.

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